

GENERAL INFORMATION

FOOD & BEVERAGE SAMPLING INFORMATION

- **Food & beverage samples are permitted on the show floor with prior venue approval.**
- **All food & beverage items to be sampled must be submitted via email to Kelly Wilcox kwilcox@gaylordhotels.com by July 10.**
- **To order in-booth catering, please contact: Kelly Wilcox kwilcox@gaylordhotels.com**
- **Sample Size: Exhibitors may provide sample-sized portions for tasting and promotional purposes without restriction, provided these remain aligned with the historical format of the event.**
- **Full-Size Items: Exhibitors wishing to distribute full-size packaged goods in line with previous years will incur a corkage fee of \$100.00 per vendor, plus applicable tax and service charge.**
- **Exhibitors wishing to distribute full-size prepared food items in line with previous years will incur a corkage fee of \$500.00 per vendor, plus applicable tax and service charge.**
- **Compliance: All exhibitors must comply with Hotel's health, safety, and insurance requirements. Alcohol samples are not permitted.**
- **Exhibitor sampling is intended to promote products vs. providing catering or meals.**