



BOOTH ACTIVATIONS & CATERING

We strongly encourage booth activations and food and beverage (F&B) offerings to drive attendee traffic.

- Approval: All activations and F&B must be approved in advance. Please submit your plans to ideaShareExhibitors@mckesson.com.
- Ordering: Standard F&B must be coordinated through the Convention Center's catering services.
- Exceptions: If you require specialty items not found on the catering menu, please contact us to discuss potential exceptions and next steps.