

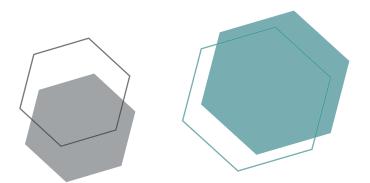


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## HELLO,

Willwork Global Event Services is pleased to have been chosen to serve as your Official Service Contractor for the 2024 CAI Annual Conference and Exposition to be held at Caesars Palace Las Vegas from May 8 - 10, 2024. We have enclosed the necessary show services order forms to assist in your show planning. In order to guarantee the availability of the desired items, we encourage you to order early.

To qualify for discount prices on Willwork products and services, full payment must be included with your order and received in our office by Friday, April 12, 2024. Orders without payment will be held in a pending status until payment is received.

A credit card authorization form is required on file for each exhibitor. No goods or services will be rendered without a credit card accompanying the order. If you choose to make a payment via check or wire transfer, please ensure that your payment has been received by our accounting department no later than two weeks prior to show move-in. Regardless, a credit card is required on file. Please visit the Willwork On-site Service Desk to finalize your invoice. No adjustments will be made after the close of the show.

## FOR ASSISTANCE PLEASE CONTACT THE FOLLOWING:

## FURNITURE RENTAL, LABOR OR SHIPPING MATERIALS

Event Specialist Team Phone: (774) 568-5425 Email: exhibitorservices@willwork.com

<u>ELECTRICAL</u> Encore Exhibitor Services Phone: 702-664-9787 Email: caesarspalaceexpo@encoreglobal.com

## **INTERNET & TELEPHONE**

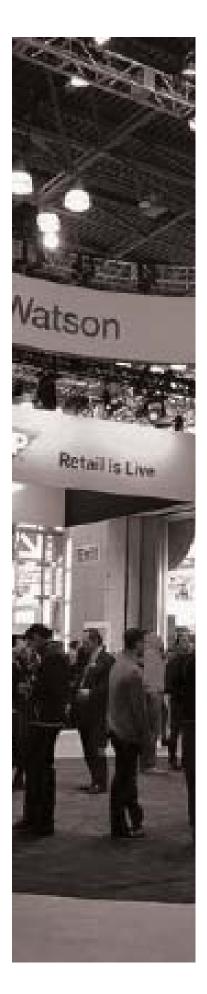
Encore Exhibitor Services Phone: 702-664-9787 Email: caesarspalaceexpo@encoreglobal.com

## AUDIO VISUAL

Encore Exhibitor Services Phone: 702-664-9787 Email: caesarspalaceexpo@encoreglobal.com

Thank you and we look forward to working with you to help make the 2024 CAI Annual Conference and Exposition a tremendous success.

All the best, WILLWORK GLOBAL EVENT SERVICES



## **GENERAL INFORMATION**

## 2024 CAI ANNUAL CONFERENCE & EXPOSITION

May 8 - 10, 2024

## LOCATION

Caesars Palace Las Vegas Octavius Ballroom 3570 Las Vegas Blvd South Las Vegas, NV 89109

## **EXHIBITOR MOVE-IN**

Tuesday, May 7 Wednesday, May 8 1:00 p.m. - 7:00 p.m. 8:00 a.m. - 3:00 p.m.

## SHOW HOURS

Wednesday, May 8 Thursday, May 9 Friday, May 10 5:00 p.m. - 7:00 p.m. 12:30 p.m. - 3:30 p.m. 12:30 p.m. - 3:30 p.m.

## EXHIBITOR MOVE-OUT

Friday, May 10

3:30 p.m. - 6:00 p.m.

Outside carriers must be checked in with the Willwork Dock Supervisor at Caesars Palace Las Vegas by Friday, May 10 at 5:00 p.m. Official re-route time is Friday, May 10 at 6:00 p.m. Please see the Move-Out Information Sheet in this Manual for more details.

## STANDARD BOOTH EQUIPMENT

Each 8'x 10' exhibit booth includes the following equipment:

- 8' Back wall drape: Navy Blue
- 3' Side rail drape: Navy Blue
- (1) 6' L x 30" H table skirted: White
- (2) Side chairs

•

- (1) Wastebasket
- (1) Booth ID sign

Please note: The Exhibit Hall is carpeted in a multi-colored pattern.

## **GENERAL INFORMATION**

## ADVANCE SHIPPING

Advance Shipping begins Monday, April 8, 2024, at 9:00 a.m. and ends Thursday, May 2, 2024, at 2:00 p.m. (Receiving Hours: 9:00 a.m. – 2:00 p.m. / M – F)

## ADVANCE SHIPPING ADDRESS:

(Your Company Name & Booth Number) 2024 CAI Annual Conference & Exposition Willwork Global Event Services 7015 Corporate Plaza Drive, Suite 100 / Door 1 Las Vegas, NV 89118 Shipments received at the advance warehouse after the deadline will still be accepted. An off target surcharge of 30% will apply.

Please note that all work performed by Willwork before 8:00 a.m. or after 4:30 p.m. weekdays, as well as all day Saturdays and Sundays, is considered overtime. Please budget accordingly.

You must have a credit card on file with Willwork prior to your shipment arriving at the Willwork Warehouse for delivery to your booth.

## **DIRECT SHIPPING\***

Willwork will be on site to receive direct shipments to the Caesars Palace Las Vegas on:

Tuesday, May 7, 2024	11:00 a.m. – 4:00 p.m. ONLY.
Wednesday, May 8, 2024	8:00 a.m. – 3:00 p.m. ONLY.

\* Caesars Palace Las Vegas prefers NOT TO RECEIVE Exhibitor Materials as they do not have sufficient storage space or personnel. If you choose to ship to the Venue and your shipment arrives prior to Tuesday, May 7, 2024 at 11:00 a.m. you may incur a receiving charge by the Venue AND a receiving charge from Willwork.

## **DIRECT SHIPPING ADDRESS:**

(Your Company Name & Booth Number) 2024 CAI Annual Conference & Exposition c/o Willwork Global Event Services Caesars Palace Las Vegas 3570 Las Vegas Blvd S / Octavius Ballroom Las Vegas, NV 89109

You must have a credit card on file with Willwork prior to your shipment arriving at Caesars Palace Las Vegas for delivery to your booth.

## WILLWORK ADVANCE ORDER DISCOUNT DEADLINE

Discount prices apply to those orders received with payment in full no later than Friday, April 12, 2024.

For more information, please call us at (774) 568-5425, or email us at exhibitorservices@willwork.com.



## MARSHALLING YARD INFORMATION

## Please note:

- All carriers delivering to or picking up from the facility must check in at the Marshalling Yard.
- Drivers will check in at **DOOR #1** using their bill of lading and a Willwork employee will advise where to park.
- Drivers will be assigned a dock pass and will be dispatched once dock space is available.
- Waiting time at the Marshalling Yard should be anticipated by your carrier. Every effort is made to keep this waiting time at a minimum. The waiting time depends on many factors, including the number of vehicles arriving to unload/load, the type of loads being unloaded, and the number of booths on a truck, etc.

The Marshalling Yard will be open on the following day(s):

MOVE IN Tuesday, May 7<sup>th</sup> from 11:00 AM - 7:00 PM Wednesday, May 8<sup>th</sup> from 8:00 AM - 3:00 PM

DRIVER CHECK IN Friday, May 10<sup>th</sup> from 1:00 PM - 5:00 PM IMPORTANT INFORMATION PLEASE GIVE THIS INFORMATION TO YOUR CARRIER

\*Please make sure carriers do not try to check in earlier than the posted times each day.

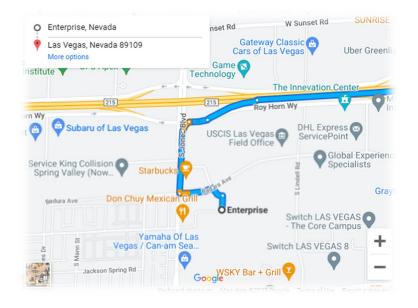
Marshalling yard address:

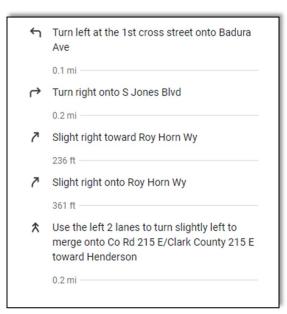
Willwork Global Event Services - DOOR 1 7015 Corporate Plaza Drive, Suite 100 Las Vegas, NV 89118

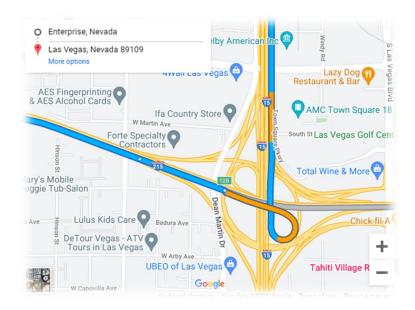
## WILLWORK CONTACT INFORMATION

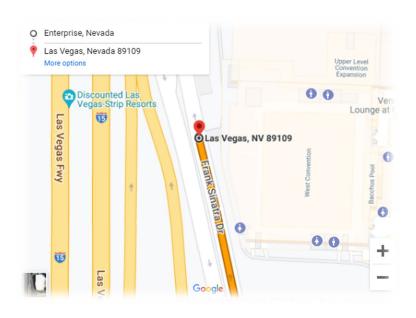
For logistics information, please call us at (814) 244-2214, or email us at <u>Luke.Caroff@willwork.com</u> For any other information, please call us at (774) 568-5425, or email us at <u>exhibitorservices@willwork.com</u>

> 23 Norfolk Ave, South Easton, MA 02375 Exhibitor Service Department Email: <u>exhibitorservices@willwork.com</u> P# 774-568-5425









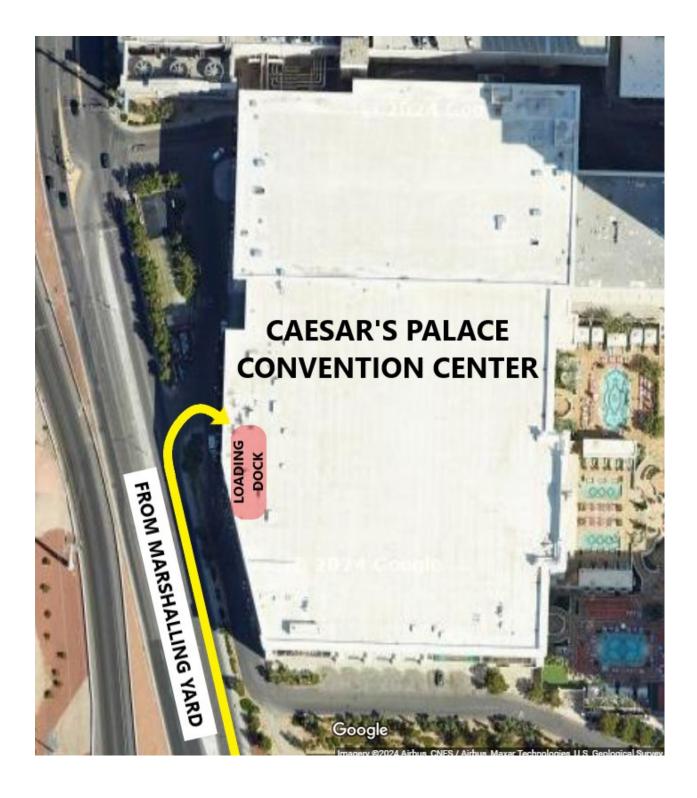
⋩ Merge onto Co Rd 215 E/Clark County 215 E 1.7 mi Continue onto I-215 E ↑ 0.3 mi Take exit 12B for I-15 N toward Salt Lake City r 1.7 mi ♪ Use the right lane to follow signs for Russell Rd/Frank Sinatra Dr 0.1 mi -Keep right at the fork, follow signs for Frank Y. Sinatra Drive and merge onto Frank Sinatra Dr 0.3 mi

↑ Head east on Frank Sinatra Dr toward Frank Sinatra Dr

1.0 mi -

## Please note:

- All carriers picking up from the facility must have already checked in at the Marshalling Yard.
- Drivers will check in using their dock pass and a Willwork employee will advise where to park to load.



## **MOVE-OUT INFORMATION**

## MOVE-OUT SCHEDULE

To increase the efficiency of exhibitor move-out, Willwork Global Event Services has instituted the following Move-Out Schedule for this show.

## Friday, May 10, 2024 at 3:30 p.m. - Exhibitor Move-Out officially begins

Exhibitors may begin to dismantle their booths at this time. After the close of the show, Willwork will begin removing the carpet and returning empty containers. You can help us with this process by keeping the aisles clear during this time. If you have ordered labor to dismantle your booth, be sure to confirm the start time of your workers by checking with the Willwork Service Desk.

## Friday, May 10, 2024 at 5:00 p.m. - Deadline for driver check-in

Exhibitors who wish to ship materials by any carrier must instruct drivers to check in at Caesars Palace Las Vegas. They will check in at the loading dock with the Willwork Dock Supervisor by 5:00 p.m.. Drivers are placed in line for loading on a first-come, first-serve basis, provided the exhibitor is completely packed and a Material Handling Agreement has been turned in to the Willwork Service Desk. Drivers whose Material Handling Agreement has not been turned in will be placed in a holding queue until the booth is packed and the Material Handling Agreement is turned in. Should your carrier fail to check in at the loading dock by 5:00 p.m. Willwork Global Event Services reserves the right to re-route the shipment via the official show carrier as necessary. Neither Willwork nor Show Management assumes any liability as a result of such re-routing.

## Friday, May 10, 2024 at 5:00 p.m. - Exhibits packed and Material Handling Agreement turned in to Willwork

All Material Handling Agreements must be turned in to the Willwork Service Desk to be validated. Do not leave your Material Handling Agreement in your booth, and do not turn in your Material Handling Agreement until your shipment is packed and ready to be loaded.

Material Handling Agreements and additional labels will be available at the Willwork Service Desk at your convenience. No Material Handling Agreements will be issued until your balance is paid in full. Delivery of your Material Handling Agreement to Willwork Global Event Services does not signify that Willwork Global Event Services has assumed responsibility for your shipments. Once packed and ready to turn in your Material Handling Agreement, take a picture of your shipment for your files. Whenever possible, a member of your staff should remain with your shipment until it is actually picked up for removal from the loading dock, at which time the trucker assumes responsibility for your merchandise. In every case, be sure to turn in your Material Handling Agreement to the Exhibitor Service Desk. Do not leave the Material Handling Agreement in your booth.

## **FINAL PAYMENTS**

For your convenience, any show site balances or charges for outbound labor, freight, or miscellaneous items not paid before show closing will be charged to your credit card at the close of the show. Be sure to pick up and review your statement of charges at the Willwork Service Desk prior to move-out. Adjustments to your account will NOT be made beyond 45 days after show closing.

## Friday, May 10, 2024 at 6:00 p.m. – Final clean up; Exhibitor Move Out officially ends

All shipping containers including but not limited to fiber cases, cartons and crates should be securely packaged and labeled by the exhibitor. If you have multiple items stacked on a skid, we strongly advise that you order shrink wrap or banding from the Willwork service desk so that items do not get separated.

Please Note: All FedEx and UPS outbound shipments must be dropped off by the Exhbitor at the nearest FedEx or UPS location.

## **ORDERING PROCEDURES & PAYMENT GUIDE**

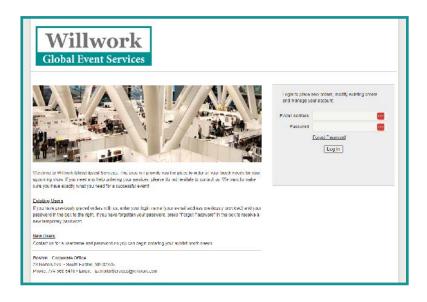
## **ONLINE ORDERING**

https://willwork.boomerecommerce.com

The Willwork online ordering website is the preferred method for placing orders for your event. Here you can order booth furnishings, carpet, rental exhibits, graphics, labor, material handling services, request shipping quotes, and more.

## LOGIN INFORMATION

When online ordering is open for your event, you'll receive an email with details on how to access your account. If you need assistance, please contact us. Phone: (774)568-5425 Email: <u>exhibitorservices@willwork.com</u>



## PAYMENT INFORMATION

Willwork is committed to ensuring safe transactions for our exhibitors. Our online ordering website is the most secure method for placing orders and submitting payment. A credit card will need to be on file to process orders. For your protection and ours, we will not accept credit card information via email. We will also never email payment information.

If you're unable to submit payment online, please contact Willwork Exhibitor Services at (774)568-5425 to provide payment information over the phone.

## PAYMENT POLICIES AND CREDIT CARD AUTHORIZATION

You may choose to pay by credit card, check payable to Willwork Global Event Services, or bank wire transfer. However, we require your credit card authorization to be on file before we process your order(s) for service. We will use this authorization to charge your credit card account for any additional amounts incurred as a result of show site orders placed by your representative to include material handling charges for shipments received on your company's behalf and any unpaid balance due for Willwork's services. Credits for services will be issued at show site only.

Early order discounts are available to all exhibitors who place their orders prior to the discount deadline shown on the order form.

- Orders canceled prior to move in will be refunded at 100%, unless specified. Cancellations after move in begins are invoiced at 100% of original price.
- No adjustments will be made after the close of the show.

## **ORDERING PROCEDURES & HELPFUL HINTS**

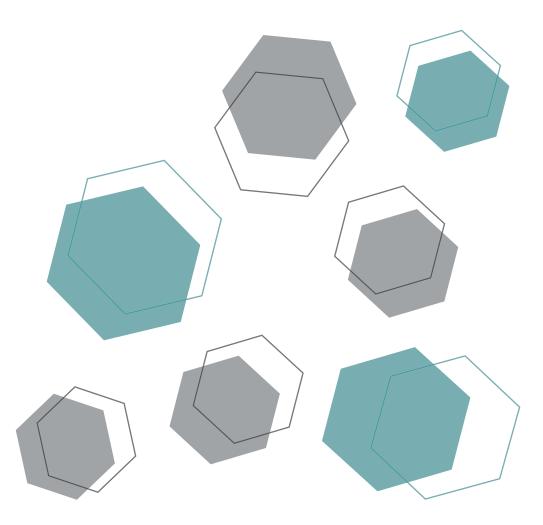
## BOOTH FURNISHINGS AND SERVICES

- Rental items not ordered, and found in booths, are invoiced at "Standard-Floor" pricing
- All prices are in U.S. dollars (\$).
- All rental items are subject to applicable taxes.
- All rental items remain the property of Willwork Global Event Services.

## MATERIAL HANDLING AND LABOR

Exhibitors are required to follow local labor jurisdictions. Most trade show labor is unionized and, therefore, Willwork is required to go through the local unions for labor used for show set up and dismantle.

Drayage, or material handling, is the movement of show materials from the shipping dock to your booth for show set up and from your booth back to the dock for return shipment at the end of the show.



## **CREDIT CARD AUTHORIZATION**

Company Name:	
. ,	

Booth Number:

PLEASE NOTE: ALL EXHIBITORS MUST HAVE A CREDIT CARD ON FILE WITH WILLWORK GLOBAL EVENT SERVICES PRIOR TO SERVICES BEING RENDERED.

For your convenience, we accept MasterCard, Visa and American Express; we do not accept Discover Credit Cards. If you choose to pay by check or cash (sorry, personal checks are not accepted), you may do so in advance. However, regardless of how you choose to pay, you must have a credit card on file with us to cover incidentals and items that might be ordered at show site. If your company has unpaid balances from previous events serviced by Willwork Event Services, payment in full for those charges will be required before new orders will be accepted.

Exhibitor freight will not be delivered to or removed from your booth until all unpaid invoices have been settled at the Willwork Service Desk. Please notify your company representative who will be at show site of our payment policy.

While Willwork Event Services understands and honors the relationship between exhibitors and third party payers, ultimately the exhibiting firm of record is responsible for payment of all costs incurred on its behalf (see Third Party Payment Policy Form). At the sole discretion of Willwork Global Event Services, exhibitors using third party payers may also be required to provide a credit card as back up to that of the third party.

International exhibitors must prepay balances prior to show closing in U.S. funds drawn on U.S. Banks.

Please complete the information requested below and return this form with your orders. If you choose to pay by check, please make sure your check is delivered prior to two weeks of show move-in so as to give time for the check to be processed by the bank. Any show site balances or charges for outbound labor, freight or miscellaneous items not paid before the show closing will be charged to your credit card.

Receipts for charges applied to your Credit Card on File will be emailed once the card is charged. A final invoice recording all transactions will be emailed within 15 days of show closing. Should you require a receipt at any other time, please contact us and we will be happy to provide one.

## IMPORTANT: TO OBTAIN THE DISCOUNT PRICING, FULL PAYMENT MUST BE INCLUDED WITH YOUR ORDER NO LATER THAN THE PUBLISHED DISCOUNT DATE.

## **CREDIT CARD AUTHORIZATION**

Please print or type information below:	
Charge to: OVISA OMASTERCARD OAmerican Ex	press
Account Number:	Expiration Date: CVV:
Card Holder's Name:	Company Name:
Email:	Phone Number:
Billing Address:	City:
State:	Zip Code:
Signature:	Date:

## THIRD PARTY AUTHORIZATION

## WILLWORK WILL PRESENT SHOW SITE INVOICES TO THIRD PARTIES FOR PAYMENT OF SERVICES RENDERED TO EXHIBITORS PROVIDED THE FOLLOWING CONDITIONS ARE MET:

- 1. The payment record of the third party is acceptable to Willwork
- 2. This completed form is to be signed by BOTH PARTIES and returned to Willwork at least 14 days prior to show opening. This form is to be accompanied by a completed credit card authorization form from EACH PARTY.
- 3. Willwork's pre-payment policy is adhered to; i.e.: order must be received with payment deadline dates.
- 4. If there is any doubt which party is to be invoiced for a service, the exhibiting firm accepts responsibility for payment upon presentation of invoices at show site.
- 5. The exhibiting firm is ultimately responsible for payment of all charges by show conclusion.

## THIRD PARTY AUTHORIZATION

Please indicate below which items/services are to be invoiced to the third party:

O All services O Furniture O Labor O Material Handling

We understand and agree that we, the exhibiting firm, are ultimately responsible for payment of charges incurred. In the event the named third party does not make payment upon presentation of invoice at show site, such charges will be presented to the exhibiting firm for payment before the close of the show.

EXHIBITOR	3RD PARTY			
Ovisa Omastercard Oamerican express	Ovisa Omastercard Oamerican express			
Account Number:	Account Number:			
Expiration Date: CVV:	Expiration Date: CVV:			
Card Holder's Name:	Card Holder's Name:			
Company Name:	Company Name:			
Email:	Email:			
Phone:	Phone:			
Billing Address:	Billing Address:			
City:	City:			
State: Zip Code:	State:Zip Code:			
Signature:	Signature:			

Please print or type information below:

# STANDARD BOOTH FURNISHINGS





## **BOOTH FURNISHINGS**

## **TABLES**

DRAPED RISERS (white vinyl) 4' One Step 6' One Step



## DRAPED DISPLAY TABLES



## **SEATING**



Side Chair

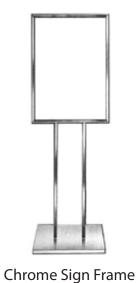




## **BOOTH FURNISHINGS**



Easel





Literature Stand



Single-sheet Literature Holder



Three-section Literature Holder





Waste Basket

Fish Bowl



Round Table 30″ - 42″ high 30″ round



Bag Stand



4' x 8' Display Board

## **ORDER FORM – STANDARD BOOTH FURNISHINGS**

## **ORDER FORM**

Discount Deadline: Friday, April 12, 2024

Contact Name:	E	mail:	_
Company Name:	Вс	ooth Number:	
Phone Number:	Fax:		

Please Note: A Credit Card must be on file to ensure payment for your order. No goods or services will be rendered without a credit card accompanying this order. Your preferred method of payment will be used, if other than the credit card on file, to complete this order at the close of the show. Please visit the Willwork Service Desk to finalize your invoice. No adjustments will be made after the close of the show.

TABLE	QTY	DISC. RATE	STD. RATE	TOTAL	ITEM	QTY	DISC. RATE	STD. RATE	TOTAL
30″ High					SEATING				
2'x 4'x 30"		\$172.68	\$224.49		Upholstered				
2' x 6' x 30"		\$203.47	\$264.52		Side chair		\$102.62	\$133.40	
2' x 8' x 30"		\$259.51	\$337.35		Upholstered Bar Stool		\$186.70	\$242.72	
4 <sup>th</sup> side of table draped		\$69.16	\$89.90		5001		-	<i>42 1217 2</i>	
O Blue O Black O Burgund O Red O White O Grey	ly O Hu	nter Green			ACCESSORIES				
42" High					30″High x 30 " D Round Table		\$145.59	\$189.26	
2'x 4'x 42"		\$227.69	\$296.02		42″High x 30″				
2 x 4 x 42 2' x 6' x 42"		\$249.41	\$323.45		D Round Table		\$154.26	\$200.53	
2 x 8 x 42"		\$279.00	\$362.69		Wastebasket		\$30.16	\$39.20	
4 <sup>th</sup> side of table draped		\$69.16	\$89.90		Easel		\$59.82	\$77.80	
O Blue O Black OBurgund		•	<i><b>J</b></i> <b>JJJJ</b>		Bag Rack		\$146.12	\$189.96	
O Red O White O Grey	лу О ни	nter Green			Fish Bowl		\$38.97	\$50.66	
					Chrome Sign			****	
UNDRAPED DISPLAY TAB	<u>LE</u>				Frame (22" x 28")		\$146.17	\$189.96	
30″ High									
2'x 4'x 30"		\$77.74	\$101.06		LITERATURE HOLD	ERS			
2'x 6'x 30"		\$91.91	\$119.48		5 Pocket Stand		\$181.81	\$236.37	
2' x 8' x 30"		\$107.03	\$139.25		3 Section Pocket		\$68.18	\$88.63	
42″ High					Single Sheet		-		
2' x 4' x 42"		\$98.95	\$128.64		Holder		\$38.97	\$50.65	
2' x 6' x 42"		\$119.28	\$155.06		-				
2' x 8' x 42"		\$128.45	\$166.98		Sub Tota	al:			
DRAPED RISERS (WHITE)	/INYL)				Sales Tax				
4" One Step		\$75.22	\$97.79			-			
6" One Step		\$100.41	\$129.47		Order To	otal:			

## **TRADE SHOW FURNISHINGS**



For our custom furnishing catalog, please email exhibitorservices@willwork.com



## STANDARD BOOTH CARPET

## **CARPET CHOICE**

The colors to choose from are black, blue, red, charcoal, light gray, green.



## **ORDER FORM**

Contact Name:	Email:
Company Name:	Booth Number:
Phone Number:	Fax:

Please Note: A Credit Card must be on file to ensure payment for your order. No goods or services will be rendered without a credit card accompanying this order. Your preferred method of payment will be used, if other than the credit card on file, to complete this order at the close of the show. Please visit the Willwork Service Desk to finalize your invoice. No adjustments will be made after the close of the show.

ITEM	ΟΤΥ	DISC.	STD.	TOTAL	Please note: The Exhibit Hall is carpeted in a multi-colored pattern. Padding is not included.
		RATE	RATE		
CARPET 13oz					No telephone orders are accepted.
8' x 10'		\$242.26	\$315.17		All rental carpet is delivered clean
8' x 20'		\$484.52	\$629.86		to your booth space, but during setup, carpet may become dirty.
8' x 30'		\$726.77	\$969.02		Please order cleaning service at
8' x 40'		\$969.02	\$1259.73		least once before show opening.
O Blue O Black O Re		y O Charcoal	O Green		PAYMENT POLICY: Payment in full of rental charges including applicable tax, must accompany advance order and must be
ft.xft.=		ft	\$6.55	\$8.52	received by the deadline date in
100 sq ft minimum	94		<i>40.55</i>		order to qualify for discount rates.
O Blue O Black O Re	d OLt. Gra	y $O$ Charcoal	O Green		CANCELLATION POLICY: Items cancelled prior to move-in will be refunded 100%. Items cancelled
PREMIUM CARPET 2	6oz (Includ	les Visqueen)			after move-in begins will be
ft. x ft. =	=sq.	ft	\$6.55	\$8.52	charged 100% of original price to cover labor involved.
O Blue O Black O Re	d OLt. Gra	y O Charcoal	O Green		
CARPET PADDING					For Premium Carpet please call 774-568-5425.
½″ft. x	ft. =	sq. ft	\$2.17	\$2.84	
1"ft. x	_ft. =	_sq. ft	\$4.35	\$5.66	
100 sq ft minimum					Sub Total:
VISQUEEN (POLY CC	VERING)				SalesTax(8.38%):
ft. x ft. 100 sq ft minimum	=sc	q. ft	\$1.00	\$1.30	Order Total:

## LABOR

## ORDER FORM

Contact Name:		Email:
Company Name:		Booth Number:
Phone Number:	Fax:	

Please Note: A Credit Card must be on file to ensure payment for your order. No goods or services will be rendered without a credit card accompanying this order. Your preferred method of payment will be used, if other than the credit card on file, to complete this order at the close of the show. Please visit the Willwork Service Desk to finalize your invoice. No adjustments will be made after the close of the show.

## Please complete this form and return it to Willwork if your display is to be set up and/or dismantled by Willwork and there will not be a supervisor present.

Inbound Shipping Information						
arrier: Phone Number:						
Shipped to: OWarehouse OShow Site Date Shipped:	:					
From (city & state):						
Total number of: O Crates: O Cartons: O Ca	ases: O Other:					
Setup information must be provided for all Willwork Su	pervised labor orders.					
A photo/sketch of my exhibit is enclosed with my order	r. OYes ONo					
A photo/sketch of my exhibit is packed inside my displa	ay case. O Yes O No					
Special set-up instructions are provided with my order.	O Yes O No					
Special set-up instructions are packed inside my display	y case. O Yes O No					
Carpet: O With Exhibit O Rented from Willwork Color	: Size:					
Electrical Placement: O Drawing attached O Drawing v	vith Exhibit					
Installed under carpet: OYes ONo						
My exhibit has a key: O Yes O No If yes, the key is locat	ted					
In case of emergency, please call:	at					
Comment:						

Outbound Shipping Information Please complete the OUTBOUND Material Handling Agreement AND SHIPPING LABEL REQUEST FORM included in this manual and return it along with your order.

## LABOR

## LABOR RATES FOR INSTALLATION & DISMANTLING OF EXHIBITS

Exhibitors must come to serve desk to sign in and out for labor required.

Straight Time - \$137.00 per hour		C	vertime - \$19	9.00 per hour		
8:00 a.m 4:30 p.m. Monday thru Friday.			Before 8	8:00 a.m. Monday	r thru Frida	у
One hour mi	nimum per worker, thereaf	ter,	After 4:3	30 p.m. Monday t	hru Friday:	,
1/2 hour incre	ments.			All hours on Sat	urday.	
			Sundays and holidays are double time.			
				One hour minim	num per w	orker, thereafter,
				1/2 hour increme	nts.	
	# OF MEN	DATE		TIME		HOURS
SET UP						
DISMANTLE						
Please check servi O Exhibitor Servic	es		<i>c.</i>			
	d must be under the si s: Nun					
O Willwork Global Hourly rate plus 4	Event Services Superv 0% Supervision Charge s: Nun	ision e/Minimum	\$45.00.			
Name of carrier:				_ Number of c	rates:	
Shipped to: OWa	rehouse O Show Site					
	nly guaranteed starting time. <i>F</i>		-			•

requested starting times are subject to a one hour minimum charge per man ordered unless written cancellation is received 24 hours prior to starting time.

Willwork shall not be responsible for damage, loss or theft of displays installed and/or dismantled under our Supervision. Willwork shall not be responsible for loss, theft, or disappearance of materials before they are picked up from Exhibitor's booth for reloading after the show.

PAYMENT POLICY: All invoices must be settled at the Service Desk prior to Show closing. All charges are payable in U.S. Funds only. Checks, Wire Transfer, Visa, MasterCard and American Express are accepted.

Orders received after the deadline date or show site orders will incur a surcharge of 40% of the labor rate.

PLEASE INCLUDE SET-UP PLANS WITH ORDER.

DISMANTLE DISCLAIMER NON-WILLWORK PRODUCTS: Please be advised that Willwork will not be responsible for dismantle of any non Willwork material (this includes ALL electronic equipment such as computers, television, audio-visual components, etc). In the instance that Willwork is requested to dismantle non Willwork material, Willwork will not be held responsible for any damage or improper dismantle of said material. Since this equipment is not our standard product, there may be additional charges if more time is needed in the set up or takedown than originally estimated.

## MATERIAL HANDLING RATES

Willwork Global Event Services has been designated as the official drayage contractor with the responsibility for the unloading, delivery, reloading and processing of all exhibitors' freight shipments.

ALL SHIPMENTS MUST BE SENT PREPAID and all shipments must have a Material Handling Agreement showing number of pieces, weight, and description of merchandise. For trucks without a Material Handling Agreement or documented weight, estimated weights will prevail. Estimated weights will be binding on both parties.

## WHEN TO SHIP

- Shipment consigned to the Advance Warehouse must arrive NO LATER than: Thursday, May 2, 2024, at 2:00 p.m.
- Shipments consigned to the show site should be timed to arrive NO EARLIER than: Tuesday, May 7, 2024 from 11:00 a.m. - 4:00 p.m. ONLY.
   Wednesday, May 8, 2024 from 8:00 a.m. - 3:00 p.m. ONLY.

## WHERE TO SHIP

Advance Shipments – Deadline:	Direct Shipments - Starts:
Thursday, May 2, 2024, at 2:00 p.m.	Tuesday May 7, 2024 at 11:00 a.m.
(Your Company Name & Booth Number)	(Your Company Name & Booth Number)
2024 CAI Annual Conference & Exposition	2024 CAI Annual Conference & Exposition
Willwork Global Event Services	c/o Willwork Global Event Services
7015 Corporate Plaza Drive, Suite 100 / Door 1	Caesars Palace Las Vegas
Las Vegas, NV 89118	3570 Las Vegas Blvd South
(Receiving Hours: 9:00 a.m. – 2:00 p.m. / M – F)	Octavius Ballroom Las Vegas, NV 89109

All charges are based upon inbound weight certificates and are quoted on a round trip basis whether services are utilized completely or not. All charges are per cwt (100lbs.), rounded up to the next 100 lbs. Willwork will receive advance crated shipments at the warehouse and will provide up to 30 days storage prior to the show. Willwork will receive direct shipments on scheduled move-in day(s). The rates listed below include receiving shipments, delivery to booth, storage of empty packing materials, and return outbound shipments to the loading dock. Partial service

will not be discounted. All shipments must be accompanied by certified weight tickets.

## RATE SCHEDULE

A. WAREHOUSE ADVANCE RECEIVING -	B. DIRECT SHIPMENT TO SHOW SITE -
Roundtrip - CRATED MATERIALS	Roundtrip - CRATED MATERIALS
<ul> <li>ST Rate: \$110.00 per cwt 200# Minimum</li> <li>Receive crated shipments only at our warehouse up to 30 days prior to show.</li> <li>Deliver to booth space.</li> <li>Removal, storage, return of empty containers.</li> <li>Pick-up at the booth and load onto outboard carrier.</li> <li>Shipments of loose or uncrated materials will not be received at warehouse.</li> </ul>	<ul> <li>ST Rate: \$105.00 per cwt 200# Minimum</li> <li>Receive crated shipments at show site on move- in dates.</li> <li>Deliver to booth space.</li> <li>Removal, storage, return of empty containers.</li> <li>Pick-up at the booth and load onto outboard carrier.</li> </ul>

## MATERIAL HANDLING RATES

## RATE SCHEDULE CONTINUED

## C. SPECIAL HANDING, UNCRATED AND LOOSE MATERIALS

Add 30% to regular per cwt. charge - 200# Minimum

Crated shipments requiring special handling include shipments that are loaded and or packed in a manner as to require
additional handling such as ground loading, side door unloading, constricted space unloading, designated piece unloading
or stacked shipments. Also included are shipments mixed on truck, multi shipment/delivery areas and shipments without
delivery receipts. FedEx, UPS and DHL shipments are included in this category due to their delivery procedures.

<ul> <li>D. OVERTIME RATE</li> <li>Add 30% if handled IN or OUT on overtime.</li> <li>Add 60% if handled IN and OUT on overtime.</li> </ul>	E. OFF TARGET CHARGE Freight received before first day to receive or after the deadline date – add 30% off target charge
F. SURCHARGES Freight left in booth without Bill of Lading, Returned to Warehouse, Marshalling Fee - add 30% surcharge	<ul> <li>G. SMALL PACKAGES</li> <li>Not to exceed 30lbs*</li> <li>Rate: \$45.00 - First Small Package received</li> <li>Rate: \$25.00 - Each additional small package received on the same shipment</li> </ul>

\*Please Note: FedEx and UPS are subject to special handling surcharges due to their delivery procedures

Cartons and envelopes received without documentation will be delivered without guarantee of piece count or condition. Maximum weight is 30 lbs. per shipment, per delivery and includes UPS, Federal Express and Airborne. All shipments received via air carrier that do not fall into the small package category may be subject to a special handling fee.

## Special Handling/Uncrated Materials

Crated shipments requiring special handling include shipments that are loaded and or packed in such a manner as to require additional handling such as ground loading, side door unloading, constricted space unloading, designated piece unloading or stacked shipments. Also included are shipments mixed on truck, multi shipment/delivery areas and shipments without delivery receipts.

Rates are based on incoming weight only. All weights are rounded off to the next cwt. Each shipment received is considered separately. Freight handling charges are the responsibility of the Exhibitor.

Exhibitors are urged to carry all-risk floater insurance covering their materials against damage, loss, and all other hazards from the time shipment is aaranged prior to the show until shipments are received back after the show. This can generally be done by adding "riders" to existing insurance policies, often at no additional cost.

Empty container labels will be available at the Service Desk. Affixing the labels is the sole responsibility of the Exhibitor or their representative. Willwork assumes no responsibility for removal of containers with old empty labels, mislabeled or valuables stored inside containers while containers are in storage. Outbound shipping labels and Bills of Lading will be available at the Service Desk. The Exhibitor or their representative must pack and label their exhibit material and turn in a Material Handling Agreement for each shipment at the Service Desk before leaving the Show. Willwork will route all shipments unless a designated carrier has been assigned. If the designated carrier fails to pick up by the removal date of the Show, Willwork reserves the right to route exhibit material by an alternate carrier. As a result of re-routing or handling, no liability will be assumed by Willwork.

## MATERIAL HANDLING RATES

## LIMITS OF LIABILITY AND RESPONSIBILITY

- 1. Willwork Global Event Services shall not be responsible for damage to uncrated materials, material improperly packed, or concealed damage.
- 2. Willwork Global Event Services shall not be responsible for loss, theft, or disappearance of exhibitor's materials after same has been delivered to exhibitor's booth.
- 3. Willwork Global Event Services shall not be responsible for loss, theft, or disappearance of materials before they are picked up from exhibitor's booth for reloading after the Show. Bill-of-lading covering outgoing shipments, which are furnished by Willwork Global Event Services to exhibitor, will be checked at time of actual pick-up from booth and corrections made where discrepancies occur.
- 4. Willwork Global Event Services shall not be responsible for any loss, damage, or delay due to fire, Acts of God, strikes, lockouts or work stoppages of any kind or to any causes beyond its control.
- 5. Willwork Global Event Services shall be limited to the physical loss or damage to the specific article which is lost or damaged, and in any event
- 6. Willwork Global Event Services maximum liability shall be limited to \$.30 per pound per article with a maximum liability of \$50.00 per item, or \$1,000.00 per shipment, whichever is less.
- 7. Willwork Global Event Services shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss or damage to any exhibitor's materials which may make it impossible or impractical to exhibit same. The consignment or delivery of a shipment to Willwork Global Event Services by an exhibitor, or by any shipper to or on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth.

## FREIGHT FAQS & HANDLING HINTS

Delivery of your Material Handling Agreement to Willwork Global Event Services Service Desk does not signify that Willwork Global Event Services has assumed responsibility for your shipments. Whenever possible, a member of your staff should remain with your shipment until it is actually picked up for removal from the loading dock at which time the trucker assumes responsibility for your merchandise. In every case, be sure to turn in your Material Handling Agreement to the Exhibitor Service Desk. Do not leave Material Handling Agreement in your booth.

The information below is an outline of the most commonly asked questions regarding freight handling, often referred to as drayage. This can be the most costly part of exhibiting at conventions. We will try to explain what drayage is and how rates are established which will help you save money by avoiding unnecessary surcharges.

- What is "Freight Handling/Drayage"? The term drayage is the moving of exhibit materials from one location to another. Whether you ship to Willwork's warehouse or directly to show site, your materials still need to get to your booth location. Drayage services include the accepting of your material either at our warehouse or on show site, delivery to your booth, storage of empty containers during the show, returning empty containers at the close of the show, picking up your packaged materials, returning them to the dock and loading on the carrier of your choice.
- How are rates determined? Drayage charges are based on a number of factors including union labor rates, facility dock access, and the show schedule to name just a few. The conference is being held in a union facility and therefore must use union labor to move freight. These rates can vary from city to city.
- Tips on how you can save money Read the Material Handling section of your Service Kit carefully. Be aware of any
  surcharges that may be assessed for special handling or late shipments. Pay special attention to deadline dates. If you
  ship in advance to our warehouse and your shipment arrives after the published deadline date, you may be assessed a
  surcharge. Crated materials are the easiest to unload, therefore, have the least expensive drayage charge. Loose, pad
  wrapped and uncrated materials require more labor time and, therefore, may be assessed a special handling fee. It may be
  cost effective for you to build crates for any portion of your exhibit that is not crated.
- How is the weight of my shipment determined? All drivers should attain certified weight tickets for materials prior to
  arriving at the dock either at the warehouse or at show site. Willwork Global Event Services reserves the right to determine
  weights for all shipments for which weight tickets are not provided at the time of delivery. In cases where Willwork Global
  Event Services weighs the shipment, the Exhibitor will be charged for double handling.
- Small shipments versus large shipments. Most Service Contractors have a minimum of 200 lbs. per shipment. It is best
  to send your freight as one large shipment versus several small shipments. For instance, if you send one 45 lb. and one 55
  lb. package separately, you are charged the minimum on each shipment. If you are planning to ship items from various
  locations, you may want to ship them all to a central location then forward them to the Service Contractor's warehouse
  and/or show site. If you ship your materials in one shipment and the carrier makes multiple deliveries to Willwork Global
  Event Services, you will be charged for each delivery to our dock, regardless of whether or not the materials were shipped
  together as one shipment.

## FREIGHT FAQS & HANDLING HINTS

Advance shipments versus show site shipments - In general, it is best to ship your materials in advance to the
 "advance shipment" address. The charge for this may be slightly higher than shipping direct to show site but
 the benefit far outweighs the cost. You can (and should) confirm that we have received your materials well in
 advance of the show installation. If there is a problem, it can be solved prior to the show. When shipping direct,
 if there is a problem, there is seldom time to solve the problem prior to show opening.

Another advantage to advance shipments is that your materials will be in your booth when you arrive and you can begin installation immediately, thus saving you time and frustration at show site.

- Should I insure my exhibit? The answer is YES! It is your responsibility to make sure your freight is insured from the time that it leaves your company until it returns. A rider to your existing policy can usually do this. Check with your insurance carrier for details.
- Two of the most expensive mistakes made by Exhibitors are 1) shipping materials in several shipments. 2) shipping via UPS or similar carriers that split a single shipment into several deliveries to our dock. Both can be very costly. Remember, each delivery incurs a minimum charge.
- Always be aware of freight receiving deadlines. You will be assessed a late charge if your shipment arrives after the deadline date. Inform your shipper that all items must arrive prior to a specific date.
- Always ship your materials crated Loose or pad wrapped items are assessed special handling fees.
- Make sure all materials are labeled properly to avoid any delivery delays. All pieces should have the recipient's name and address, the show name, your company name, and your booth number. Remove old labels after every show to avoid any future confusion. If you are shipping multiple pieces, label them as such: 1 of 4; 2 of 4; 3 of 4; 4 of 4, etc. We hope this helps you in budgeting for your material handling costs.

WILLWORK       RUBBA         Global Brent Services       Exhibit Materials         Do NOT DELAY       DO NOT DELAY	TO: 2024 CAI Annual Conference and Exposition	Exhibiting Company Name Booth Number C/O Willwork Global Event Services 7015 Corporate Plaza Drive, Suite 100 / Door 1	Willwork will begin accepting crated or skidded material at the Advance Warehouse on Monday April 8, Monday - Friday from 9am - 2:00pm. Materials must arrive at the advance warehouse no later than Thursday May 2 or an additional cost will be incurred. (Receiving: 9:00 AM - 2:00 PM M – F) Piece of of total pieces	<pre>interfact in the second s</pre>
WILLWOLK       RUBARDA         Global Event Services       Exhibit Materials         D NOT DELAY       D NOT DELAY	TO: 2024 CAI Annual Conference and Exposition	Exhibiting Company Name Booth Number C/O Willwork Global Event Services 7015 Corporate Plaza Drive, Suite 100 / Door 1	Willwork will begin accepting crated or skidded material at the Advance Warehouse on Monday April 8, Monday - Friday from 9am - 2:00pm. Materials must arrive at the advance warehouse no later than Thursday May 2 or an additional cost will be incurred. (Receiving: 9:00 AM - 2:00 PM M – F) Piece of total pieces	The following labels have be created for your convinience. Please place at least one label on each pie

## Advance Shipping Labels

Willwork       RUBAD         Global Event Services       Exhibit Materials         DIRECT SHIPMENT       DIRECT SHIPMENT	TO: 2024 CAI Annual Conference and Exposition	Exhibiting Company Name	Booth Number & Sponsorship Level C/O Willwork Global Event Services Caesars Palace Las Vegas 3570 Las Vegas Blvd South / Octavius Ballroom Las Vegas, NV 89109	First day of freight acceptance Tuesday May 7 from 11:00 AM – 4:00 PM ONLY & Wednesday May 8 from 8:00 AM – 3:00 PM ONLY. Any freight delivered before this date will be refused by Caesars Palace Las Vegas. Direct Shipping ends Wednesday May 8 @ 3:00pm. Piece of total pieces	ieast one label on each piece of your shipment to ensure smooth processing. If you need more labels this page my be duplicated.
WILWORK       RUBBAN         Global Brent Services       Exhibit Materials         DIRECT SHIPMENT       DIRECT SHIPMENT	TO: 2024 CAI Annual Conference and Exposition	Exhibiting Company Name	Booth Number & Sponsorship Level C/O Willwork Global Event Services Caesars Palace Las Vegas 3570 Las Vegas Blvd South / Octavius Ballroom Las Vegas, NV 89109	First day of freight acceptance Tuesday May 7 from 11:00 AM – 4:00 PM ONLY & Wednesday May 8 from 8:00 AM – 3:00 PM ONLY. Any freight delivered before this date will be refused by Caesars Palace Las Vegas. Direct Shipping ends Wednesday May 8 @ 3:00pm. Piece of total pieces	The following labels have be created for your convinience. Please place at least one label on each pie duplicated.

## **Direct Shipping Labels**

## OUTBOUND MATERIAL HANDLING AGREEMENT & SHIPPING LABEL REQUEST FORM

Every outbound shipment will require a Material Handling Agreement and shipping labels. Willwork would be happy to prepare these for you in advance and deliver them to your booth prior to show close.

Once your booth is packed and ready to be picked up from the show by the carrier of your choice. Please:

- Verify that the shipping information provided on the pre-printed Material Handling Agreement is still correct
- Itemize the pieces that you are shipping on the Material Handling Agreement
- Return the Material Handling Agreement to the Willwork Service Desk for validation
- Retain your verified copy of the Material Handling Agreement for your files

To take advantage of this time-saving service, please complete and return this form by emailing exhibitorservices@willwork.com.

Ship to:			
Company Name:			
Delivery Address:			
City:	State:	Zip Code:	
Bill to:			
O Same as above			
Company Name:			
ATTN:	Phone number:		
Delivery Address:			
City:			
Carrier:			
⊖ Airways	O Other Carrier		
Recommend show carrier.	Carrier Name: You're responsible for making arrangements with your carrier Driver check-in deadline: Friday, May 10 @ 5:00 p.m.		
*If shipping with FED-EX or UPS, please m	ake your own arrangem	ients.	
Number of lables needed:			

## POV / CARTLOAD SERVICE RATE SCHEDULE

Contact Name:	Email:
Company Name:	Booth Number:
Phone Number:	Fax:

Please Note: A Credit Card must be on file to ensure payment for your order. No goods or services will be rendered without a credit card accompanying this order. Your preferred method of payment will be used, if other than the credit card on file, to complete this order at the close of the show. Please visit the Willwork Service Desk to finalize your invoice. No adjustments will be made after the close of the show.

**Rate Schedule** 

- \$106.09 per cart on move in (one way)
- \$116.70 per cart on move out (one way)
- \$206.88 per cart for round trip services





Please Note: There is a 200 lb maximum for the cartload service. Anything over 200 lbs, will need to be checked in through the main dock and standard material handling rates will apply.

## **EXHIBITOR APPOINTED CONTRACTOR**

Deadline: Friday, April 5, 2024

Booth Number: \_\_\_\_\_

The unpacking, erection, assembling, dismantling, and packing of displays and equipment must be done by the correct type of Union labor. Willwork, the official general service contractor, will have skilled craftsmen available to assist Exhibitors. Arrangement for labor should be made through Willwork Global Event Services, in advance whenever possible. Official labor forms are included in this Exhibitor Service Manual.

Exceptions to the foregoing will be considered only in cases where permission has been requested in writing by the Exhibitor and received by Willwork Global Event Services no later than Friday, April 5, 2024. An exception will not be granted if it is inconsistent with the commitments made and obligations assumed by Show Management in any contract with service contractors of its lease with Caesars Palace Las Vegas. For services such as electrical, plumbing, telephone, drayage, rigging, and booth cleaning, no exception will be made, and the contractor designated by Show Management will be used.

All agents representing the Exhibitor must be fully identified by an official badge. All agents or representatives who are performing services other than the Exhibitor's own employees must provide Willwork Global Event Services with Certificates of Insurance naming Willwork Global Event Services, 2024 CAI Annual Conference and Exposition, and Caesars Palace Las Vegas as additional insured's at the time that a request for an exception is made. These Certificates of Insurance must include public liability and property damage insurance for at least \$1,000,000, and workmen's compensation insurance in accordance with local law.

Exhibitors wishing to use a contractor other than Willwork Global Event Services to set up and dismantle their exhibits must fill out this form and return to us no later than the date shown above. If this form and the original certificate of insurance from the non-official contractor are not received by Friday, April 5, 2024, your nonofficial contractor will be allowed to supervise only. All labor must then be hired from Willwork Global Event Services for installation and dismantling of the exhibit. There are NO exceptions after the deadline date.

Only original documents are accepted, no photocopies.

EAC Company Name:		Contact Person:	
Service to be provided:			
Address:			
City:	State:	Zipe Code:	
Telephone:	Fax:		_
Exhibiting Company Name:		Booth No.:	_
Is this company authorized to order se	ervices on your beha	lf? O Yes O No	

## EXHIBITOR APPOINTED CONTRACTOR

Deadline: Friday, April 5, 2024

Booth Number: \_\_\_\_\_

## LIMITS OF LIABILITY AND RESPONSIBILITY

Additional Holders: Willwork Global Event Services 7500 Exchange Drive Orlando, FL 32809

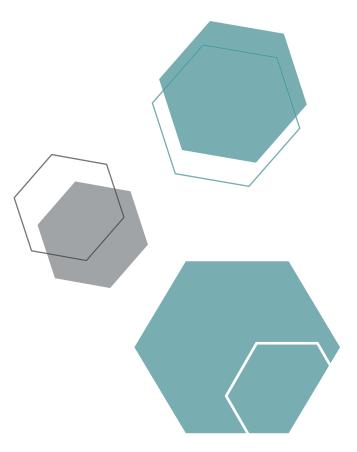
Please have all verbiage below on COI:

- Show name with date and location
- Exhibitor name and booth number
- Willwork Global Event Services, Show Name, and venue need to be included as additional insured, as required by the written contract.

Submit to:

Willwork Global Event services 7500 Exchange Drive Orlando, FL 32809 Exhibitorservices@willwork.com

Deadline to submit EAC & COI: Friday April 5, 2024.



## **EXHIBITOR SAFETY & SECURITY**

## **EXHIBITOR SAFETY**

- Standing on chairs, tables or other rental furniture is prohibited. This furniture is not engineered to support your standing weight. Willwork cannot be responsible for injuries, falls or damage caused by the improper use of rental furniture or equipment. If assistance is required in assembling your booth, please order labor on the Willwork Order Form and the necessary ladders and tools will be provided. Please assist in our efforts to provide a SAFE WORKING ENVIRONMENT for everyone.
- All Exhibitors must set up their displays within their booth boundaries. Booths extending into the
  aisle are subject to Fire Marshal jurisdiction and an Exhibitor may be fined for aisle encroachment.
  The booth sizes stated are outside measurements. Allow a six inch leeway when installing hardwall
  displays.
- Any person involved in moving equipment, supplies, or goods into or out of the facility is prohibited from consuming alcohol or being under the influence of alcohol.
- Booth construction must conform to applicable building codes including electrical, plumbing, etc. All work carried out on booths on site must conform to facility regulations. Please contact the event's On-Site Safety Representative through your Show Manager for further information. In the event of an emergency evacuation, security staff will help direct you to the nearest emergency exit, so be sure to familiarize yourself with the layout of the facility.
- Use extreme caution if you are in show areas where forklifts and vehicle traffic are operating during move in and move out.

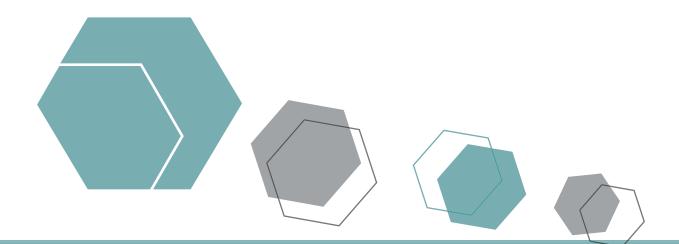
## **EXHIBITOR SECURITY**

 Do not assume the exhibit hall is secure. Each Exhibitor must take responsibility for the security of all the items in his or her booth. Willwork, Show Management, facility personnel and the security contractor try to guard against theft and damage, but the ultimate burden falls on the Exhibitor. Move in and move out are particularly vulnerable times. Be sure to carefully safeguard your exhibit materials.

## **EXHIBITOR SAFETY & SECURITY**

## EXHIBITOR SECURITY

- Never display "one-of-a-kind" items or irreplaceable samples unless someone is present at all times to keep an eye on them. For example, plasma screens are a high theft item. Willwork strongly recommends that you insure plasma screens as NO liability for theft is assumed by Show Management, the facility or Willwork. We also recommend that the shipping containers are not marked 'PLASMA SCREEN'.
- Do not leave your booth unattended during the hectic and heavily populated move-in and move-out times.
- Consider covering your exhibit with some sort of cloth at the close of each day. The psychological deterrent makes it more difficult for people to handle merchandise. Criminals often look for the easy mark first.
- Business tools such as laptop computers, recorders, calculators, and give-away items are the things most often stolen. They should be guarded and stored safely at night.
- Thieves will also take personal items such as purses, suit coats, and toolboxes. Do not leave personal items unprotected in your booth.
- Never store items in containers marked "Empty".
- Show Management provides a 24-hour security system to prevent entry to the exhibit area by anyone not authorized. This security service does not guarantee Exhibitors against loss. Nor does it imply an assumption of liability for an Exhibitor's property by Willwork, Show Management, or their agents.
- INSURE YOUR BOOTH! Your exhibit materials should be insured from the time they leave your facility until the time they return. Consult with your insurance agency about adding a rider to your existing policy.





**Caesars Palace** 

## **Exhibitor Marketing Kit**



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## **Easy Ordering**

As the exclusive Technology Provider of Caesars Palace, Encore is committed to making your experience as easy and stress-free as possible.



Self-service option available through our online store – EventNow

## Step 1

Visit <u>EventNow</u> and select 'I am planning an exhibit booth'

Step 2

Browse our technology catalog

## Step 3

Select from a list of available products/product packages and service packages, then check out.\*

• EventNow is only available more than two days prior to event load in. If ordering within two days, contact your onsite team

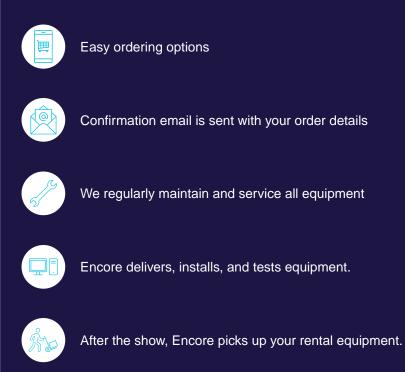
## EventNov

## offers a range of solutions for any exhibitor:

As the exclusive Technology Provider of Caesars Palace, Encore is committed to making your experience as easy and stress-free as possible.

- Large and small format HD monitors (40" monitors and above include floor stands)
- PC Based Laptops
- Various Audio Packages
- Wireless Presentation Controls
- HDMI Cables, Distribution Amplifiers, and Adapters
- Power Strips, Extension Cords, and Charging Station
- LED Lighting
- Flipchart Packages
- Power and Internet Connectivity Packages

## We make it easy





## Need assistance or products solutions not offered in EventNow?

## Call your on-site contact directly:

Jennifer H. 702-664-9787 Rayna C. 702-491-2249 caesarspalaceexpo@encoreglobal.com

Once your order is completed, a confirmation email will be sent with all your order details and a dedicated professional will still be on-hand to answer any questions regarding your order.

## **NEED RIGGING**

If so, please fill out rigging request, https://www.encoreglobal.com/rigging-request/

Encore representative will be in touch with you.

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# What else can we do?

Experiential Exhibits

Led Walls

Lighting Solutions

Projection

Video Solutions

And More!















### **Special Notes**

- Caesars Palace, Las Vegas is a union facility. Encore is the exclusive service provider and payroller.

- Encore Exclusives Include: Expo AV Gear, Internet, Electrical, Rigging, and Labor.

- Bringing in rented equipment from outside vendors is not allowed.

- If you have additional AV, monitor hang(s) or general AV set/strike labor, special electrical, or custom audio-visual needs please contact Encore directly as these orders can't be placed on EventNow.

- If you plan on bringing in any client-owned LED Video Walls please notify us if you need labor support. We will also need to log your LED Video wall as "owner/operator". Rented LED Walls must go through Encore. Please contact us.

- Please submit your booth location(s) floor plan with power drop measurements and location. Be sure to include your booth orientation in relationship to other booths and isles.



### **Delivering Performance**

### **Unlimited Shipping Options**

Airways Freight provides customized logistic services optimized for the unique shipping and timeframe requirements of numerous industries.

SERVICES INCLUDE:

- DOMESTIC AND INTERNATIONAL
- Ground/Economy
- Second Day Service
- Service by LAND, AIR, or SEA
- Show to Show Direct Service
- Express/Overnight Service
- Canadian/Transborder Service
- Customs Brokerage Services
- LTL or FULL Truckloads
- 24 Hour Customer Service
- The BEST Personalized Service
- Weekday, Weekend, and Holidays



**CONTACT AIRWAYS FREIGHT TODAY!** 

TRADESHOW@AIRWAYSFREIGHT.COM



Please reach out to: exhibitorservices@willwork.com to customize your booth today!

# MODULAR RENTAL CATALOG

2022 - 2023 VERSION



INCLUDES: • (1) 76.75" X 9.5" HEADER • (1) 8' DRAPED TABLE AVAILABLE GRAPHIC UPGRADES (PLEASE INQUIRE) • (1) 37.75" X 39.5" DISPLAY PANEL • (2) 29.5" X 39.5" CURVED DISPLAY PANELS

## PACKAGE 1B 8' TABLE TOP EXHIBIT

• (1) 26.375" X 39.5" DISPLAY PANEL • (2) CURVED 29.5" X 39.5" DISPLAY PANELS

AVAILABLE GRAPHIC UPGRADES (PLEASE INQUIRE)

• (1) 6' DRAPED TABLE

• (1) 68.375" X 9.5" HEADER

INCLUDES:

## PACKAGE 1A 6' TABLE TOP EXHIBIT









## PACKAGE 2A FREE STANDING CENTER COUNTER EXHIBIT

INCLUDES:

- (1) 37.75" X 9.5" HEADER
- (2) WHITE SHELVES AND STORAGE CABINET
- INCLUDES STANDARD CARPET

AVAILABLE GRAPHIC UPGRADES (PLEASE INQUIRE)

• (2) 37.75" X 54.375" DISPLAY PANELS

## PACKAGE 2B FREE STANDING COUNTER EXHIBIT

INCLUDES:

- (1) 115.75" X 9.5" HEADER
- (6) WHITE SHELVES AND STORAGE CABINET
- INCLUDES STANDARD CARPET

## PACKAGE 3 CURVED BACK WALL EXHIBIT

INCLUDES:

- (1) 115.75" X 9.5" HEADER
- INCLUDES STANDARD CARPET

AVAILABLE GRAPHIC UPGRADES (PLEASE INQUIRE)

• (2) 37.75" X 89.25" DISPLAY PANELS

• (2) 29.5" X 89.25" CURVED DISPLAY PANELS

## PACKAGE 4 BACK WALL COUNTER EXHIBIT

INCLUDES:

• (1) 115.75" X 9.5" HEADER

INCLUDES STANDARD CARPET

AVAILABLE GRAPHIC UPGRADES (PLEASE INQUIRE)

• (2) 37.75" X 54.375" DISPLAY PANELS

• (2) 26.375" X 54.375" ANGLED DISPLAY PANELS





## PACKAGE 5 10' X 10' EXHIBIT

### INCLUDES:

- (1) 76.75" X 9.5" HEADER
- (3) WHITE SHELVES
- INCLUDES STANDARD CARPET
- AVAILABLE GRAPHIC UPGRADES (PLEASE INQUIRE)
- (3) 37.75" X 89.25" DISPLAY PANELS
- (2) 18.5" X 89.25" DISPLAY PANELS



## PACKAGE 6 10' X 20' ANGLED EXHIBIT

INCLUDES:

- (2) 39" X 36" STORAGE CABINETS
- (2) 37.75" X 89.25" DISPLAY PANELS
- (4) 26.375" X 54.375" ANGLED DISPLAY PANELS
- (1) 115.75" X 9.5" HEADER
- INCLUDES STANDARD CARPET

## PACKAGE 7 10' X 20' CURVED EXHIBIT

INCLUDES:

- $\cdot$  (2) 39" X 36" STORAGE CABINETS
- (2) 37.75" X 54.375" DISPLAY PANELS
- (4) 37.75" X 89.25" DISPLAY PANELS
- (1) 115.75" X 9.5" HEADER
- INCLUDES STANDARD CARPET





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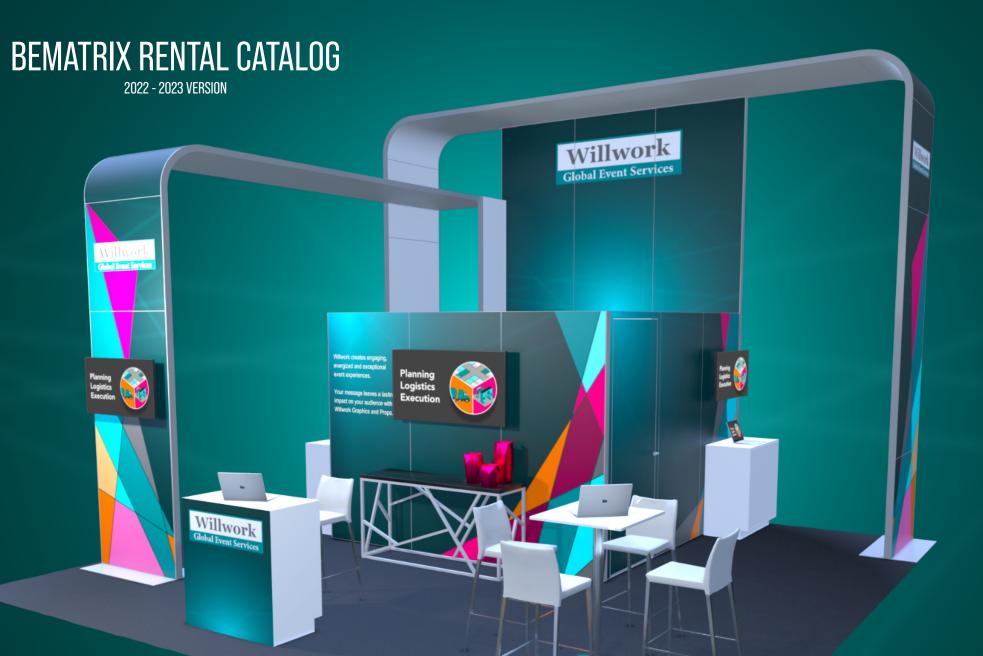
## PACKAGE 8 10' X 30' CURVED EXHIBIT

#### INCLUDES:

- (3) 39" X 36" STORAGE CABINETS
- (3) 37.75" X 54.375" DISPLAY PANELS
- (6) 37.75" X 89.25" DISPLAY PANELS
- (1) 115.75" X 9.5" HEADER
- INCLUDES STANDARD CARPET



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# THE BASIC 10' X 10'

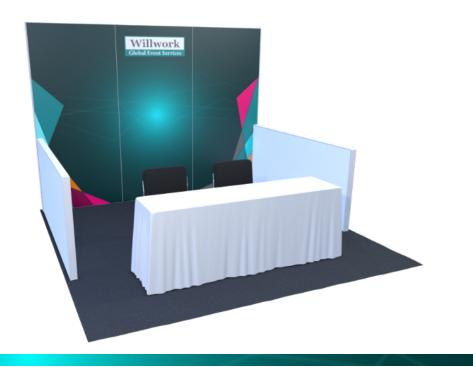
INCLUDES: Brand-Able Wall Panels

(1) SKIRTED TABLE

(2) CHAIRS

(1) WASTE BASKET

(1) 10'X 10' STANDARD CARPET



# THE STANDARD 10' X 10'

INCLUDES: BRAND-ABLE WALL PANELS (1) BRAND-ABLE FRONT COUNTER WITH STORAGE (1) STOOL (1) DEMO COUNTER WITH STORAGE (1) 40" WALL MOUNTED MONITOR (1) WASTE BASKET (1) 10'X 10' STANDARD CARPET





# THE SELECT 10' X 10'

INCLUDES: BRAND-ABLE WALL PANELS (1) STORAGE CLOSET (1) HEADER GRAPHIC (2) BACK WALL SHELVES (1) BRAND-ABLE FRONT COUNTER WITH STORAGE (1) STOOL (1) WASTE BASKET (1) 10'X 10' STANDARD CARPET



# THE WORKS 10' X 10'

INCLUDES:

BRAND-ABLE WALL PANELS UNIQUE CEILING FEATURE WITH DOWN LIGHTING (1) 40" WALL MOUNTED MONITOR (1) FULL WIDTH REAR DEMO COUNTER (1) BRAND-ABLE FRONT COUNTER WITH STORAGE (3) STOOLS (1) PUB STYLE TABLE (1) WASTE BASKET (1) IO'X 10' STANDARD CARPET







# THE STUDIO 10' X 10'

### INCLUDES:

BRAND-ABLE WALL PANELS. APPROXIMATE SIZE: 10'X 8'
UNIQUE CEILING FEATURE WITH DOWN LIGHTING
(2) 40" WALL MOUNTED MONITOR
(2) DEMO COUNTERS WITH STORAGE
(2) STOOLS
(1) PUB STYLE TABLE
(1) WASTE BASKET
(1) 10'X 10' STANDARD CARPET



# THE SELECT 10' X 20'

INCLUDES:

BRAND-ABLE WALL PANELS

(1) LARGE AV/STORAGE CLOSET

(1) LARGE HEADER GRAPHIC

(2) 55" WALL MOUNTED MONITORS

(2) CUSHIONED CHAIRS

(1) END TABLE

(1) CONSOLE TABLE

(1) BRAND-ABLE FRONT COUNTER WITH STORAGE

(1) STOOL

(1) WASTE BASKET

(1) 10'X 20' STANDARD CARPET













## THE WORKS 10' X 20'

#### INCLUDES:

BRAND-ABLE WALL PANELS
(1) LARGE AV/STORAGE CLOSET
UNIQUE CEILING FEATURE WITH DOWN LIGHTING
(2) 55" WALL MOUNTED MONITORS
(1) 3M WIDE REAR COUNTER
(1) BRAND-ABLE FRONT COUNTER WITH STORAGE
(4) STOOLS
(1) PUB STYLE TABLE
(1) WASTE BASKET
(1) 10'X 20' STANDARD CARPET



# THE DEMO 10' X 20'

INCLUDES:

BRAND-ABLE WALL PANELS' (2) 40" WALL MOUNTED MONITORS

(1) 55" WALL MOUNTED MONITOR

(1) REAR COUNTER

(2) DEMO COUNTERS WITH STORAGE

(1) BRAND-ABLE FRONT COUNTER WITH STORAGE

(3) STOOLS

(3) WASTE BASKETS

(1) 10'X 20' STANDARD CARPET











# THE STUDIO 10' X 20'

INCLUDES:

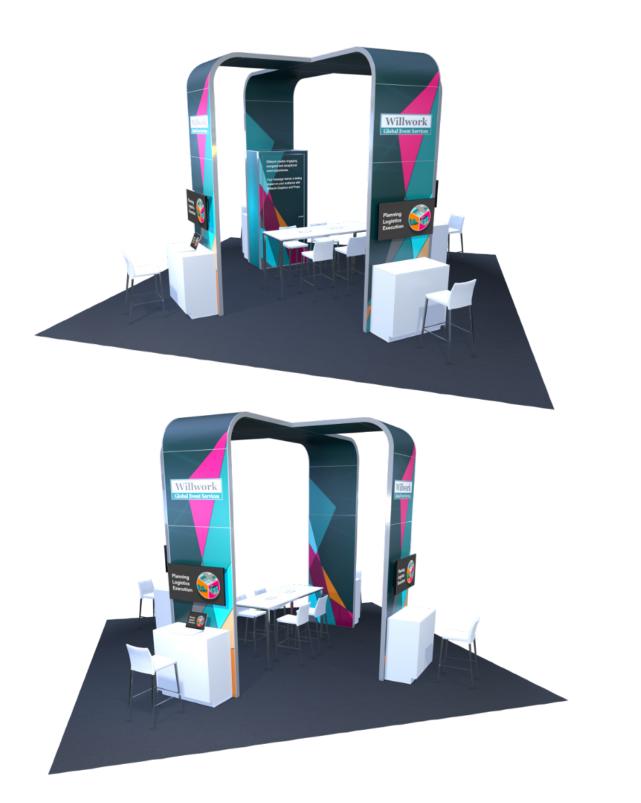
BRAND-ABLE WALL PANELS UNIQUE CEILING FEATURE WITH DOWN LIGHTING (1) STORAGE CLOSET (2) 40" WALL MOUNTED MONITORS (1) DEMO COUNTERS WITH STORAGE (1) DEMO COUNTERS WITH STORAGE (1) BRAND-ABLE FRONT COUNTER WITH STORAGE (3) STOOLS (1) PUB STYLE TABLE (2) WASTE BASKETS (1) 10'X 20' STANDARD CARPET



# THE QUAD 20' X 20'

INCLUDES:
BRAND-ABLE COLUMN PANELS
(1) STORAGE CLOSET
(4) 40" WALL MOUNTED MONITOR
(4) DEMO COUNTERS WITH STORAGE
(8) STOOLS
(1) CHARGING PUB STYLE TABLE
(5) WASTE BASKETS
(1) 20'X 20' STANDARD CARPET









# THE ASCEND 20' X 20'

INCLUDES:

BRAND-ABLE WALL PANELS
(1) LARGE TOWER WITH AV/STORAGE CLOSET
(1) 55" WALL MOUNTED MONITOR
(4) 40" WALL MOUNTED MONITORS
(4) DEMO COUNTERS WITH STORAGE
(1) BRAND-ABLE FRONT COUNTER WITH STORAGE
(5) STOOLS
(2) PUB STYLE TABLES
(1) CONSOLE TABLE
(5) WASTE BASKETS
(1) 20'X 20' STANDARD CARPET



# THE ATLAS 20' X 20'

INCLUDES: BRAND-ABLE WALL PANELS (1) LARGE TOWER WITH SUPER HEADER & AV/STORAGE CLOSET (2) 55" WALL MOUNTED MONITOR (4) 40" WALL MOUNTED MONITOR (4) DEMO COUNTERS WITH STORAGE (1) LARGE BRAND-ABLE FRONT COUNTER WITH STORAGE (2) CUSHIONED CHAIRS (1) LOVE SEAT (6) STOOLS (2) END TABLES (2) CONSOLE TABLE (5) WASTE BASKET (1) 20'X 20' STANDARD CARPET









# THE STUDIO 20' X 20'

INCLUDES: BRAND-ABLE WALL PANELS (1) LARGE MEETING SPACE (1) 55" WALL MOUNTED MONITOR (1) 40" WALL MOUNTED MONITOR (2) DEMO COUNTERS WITH STORAGE (1) BRAND-ABLE FRONT COUNTER WITH STORAGE (3) STOOL (2) PUB STYLE TABLE (1) CONSOLE TABLE (4) WASTE BASKET (1) 20'X 20' STANDARD CARPET



# THANK YOU



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